

Earth Share of North Carolina
P.O. Box 196, 331 W. Main St., Ste. 602
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www.earthsharenc.org



2007 Fact Sheet

Mission: The mission of Earth Share of North Carolina is to strengthen its participating organizations' capacity to preserve and enhance the natural environment.

Purpose: To raise funds for 64 environmental non-profits through employee workplace giving campaigns and to educate the general public about the value of protecting North Carolina's natural resources through environmental non-profit organizations.

History: Earth Share of North Carolina (ESNC) was incorporated in 1991 as the Environmental Federation of North Carolina, a nonprofit coalition founded to raise funds for North Carolina's environment. This coalition successfully completed nine years of workplace giving campaigns, raising almost \$2.5 million to protect North Carolina's natural resources. In 2001, the Environmental Federation of North Carolina became ESNC, gaining 38 additional organizations who work for the environment in the national and international arena. The expanded coalition made it easy for North Carolina's citizens to support environmental needs including those that transcend state borders. Currently ESNC has completed 15 years of campaigns and has raised almost \$5 million for the planet.

Administrative fee: At least 83¢ of every \$1 given to ESNC gets forwarded directly to environmental nonprofits affiliated with ESNC. The remainder is used to increase the level of support these organizations receive from workplace giving by raising awareness about the environment and current issues among campaigns, donors and the general public. ESNC and its organizations are audited annually and the information is available to the public.

Services provided by ESNC organizations:

- Scientific research, and improvements and restoration of North Carolina land, rivers and coastline. ESNC organizations protect private land, public land and waterways, farmland, nature preserves and wildlife habitat.
- Community networking and partnership building: ESNC organizations create and maintain partnerships with local, state and federal government entities and/or private corporations to solve environmental problems and concerns in North Carolina.
- Public education in the form of workshops, seminars, school programs and kids camps, volunteer programs, newsletters and magazines. ESNC groups teach adults and children the value of protecting our natural resources today and for the future.

How designations to ESNC work:

Money that is designated to an ESNC organization goes directly to that organization. Money that is designated to ESNC itself is shared among our organizations.

How ESNC Operates:

ESNC maintains a small office of two full-time staff to keep costs as low as possible. ESNC accomplishes a lot of work through volunteers and the support of its organizations. If you are interested in volunteering for ESNC and/or getting more information about any of our organizations, please call us at (800) 200-6311.

ESNC campaign success:

ESNC has grown over the last several years as more North Carolina employees have learned about the easy and rewarding way they can protect and preserve North Carolina's natural resources. Just as United Way supports social service organizations, ESNC provides funds for environmental organizations as a way of

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strengthening our community. North Carolina's environment is a community health issue for every North Carolina resident and tourist because it directly impacts the air we breathe and the water we drink.

Donations to ESNC organizations also protect, preserve and restore valuable land, watersheds, river corridors, coastlines and wildlife habitat. The impact of ESNC organizations' work directly affects our leisure, sporting and outdoor recreational activities.

Each of us can protect our natural resources for ourselves, our children and our communities each day – we can reuse and recycle, compost, conserve gas and electricity, and we can give of ourselves through time and money. ESNC is an easy and rewarding way to invest in North Carolina's environment, for today and for the future.

ESNC Lineup:

African Wildlife Foundation
Agricultural Resources Center*
American Farmland Trust
American Forests
American Rivers
Audubon North Carolina*
Beyond Pesticides/NCAMP
Blue Ridge Parkway Foundation*
Carolina Mountain Land Conservancy*
Carnivore Preservation Trust*
Carolina Raptor Center*
Carolina Recycling Association*
Center for Health, Environment and Justice
Clean Water Fund
**Conservation Council of North Carolina
Foundation***
The Conservation Fund
Conservation International
Conservation Trust for North Carolina*
Defenders of Wildlife
Earth Day Network
**Eno River Association (Association for the
Preservation of the Eno River Valley)***
Environmental and Energy Study Institute
Environmental Law Institute
Friends of the Earth
INFORM, Inc.
Izaak Walton League of America
Land Trust Alliance
National Parks Conservation Association
National Wildlife Federation
Natural Resources Defense Council
The Nature Conservancy
Neuse River Foundation, Inc.*

North Carolina Big Sweep*
North Carolina Coastal Federation*
North Carolina Conservation Network*
North Carolina Environmental Defense*
North Carolina John Muir Foundation*
North Carolina Rail-Trails*
North Carolina Sustainable Energy Association*
North Carolina Wildlife Federation*
The Ocean Conservancy
Pamlico-Tar River Foundation*
The Peregrine Fund
Pesticide Action Network North America
Piedmont Land Conservancy*
Rails-to-Trails Conservancy
Rainforest Alliance
Rocky Mountain Institute
Scenic America
The Sierra Club Foundation
**South Eastern Efforts Developing Sustainable
Spaces (SEEDS)***
Southern Environmental Law Center*
Student Conservation Association
Surfrider Foundation
Tar River Land Conservancy*
Triangle Land Conservancy*
Trout Unlimited, North Carolina*
Trust for Public Land, Carolinas*
U.S. PIRG Education Fund
Union of Concerned Scientists
Western North Carolina Alliance*
The Wilderness Society
Wildlife Conservation Society
World Wildlife Fund

*These groups are local to North Carolina.

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